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DEPARTMENT OF INDUSTRY ECONOMICS

**THE PLACE OF ECONOMIC ENTITIES IN ENSURING THE SAFE
DEVELOPMENT OF RURAL-URBAN AGGLOMERATIONS**

Materials of the scientific colloquium

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The collection contains abstracts of reports of participants of the scientific colloquium. They
substantiate the essence of the rural-urban agglomeration as a socio-spatial entity, consider various
aspects of the functioning of economic entities as guarantors of the safe development of these new
entities.

The publication is addressed to scientists, teachers, specialists employed in the agri-food
industry and in the field of public administration.

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where a favorable investment climate will be created, there will be adequate resources and proper market infrastructure.

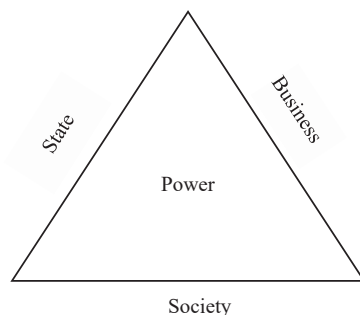


Fig. 1. Triangle «society – state – business»

Source: compiled by the author

Harmonization of relations in the public-power triangle provides [1, p. 168]:

- coordination of the system of interests of all three subjects of interaction;
- their mutual social responsibility;
- partnership;
- recognition in the systemic triad «society – state – business» of the leading role of society and, consequently, the priority of social goals.

The redistribution of power within the spatial boundaries of rural-urban agglomerations of different subjects of public administration is accompanied by certain risks for their safe development [2].

A tracking the development of social processes at the level of district and basic units of administrative-territorial organization of the country it is extremely important to prevent the emergence of local «princes» and ethnic enclave socio-spatial formations in Transcarpathia, Bukovina, Ukrainian Bessarabia, in the south-eastern part of the country. To do this, the Ukrainian political nation should be consolidated on the basis of the formulated national idea.

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THE ROLE OF AGRI-FOOD HOLDINGS IN ENSURING THE INCLUSIVE DEVELOPMENT OF RURAL-URBAN AGGLOMERATIONS

The process of decentralization and administrative-territorial reform, which has been going on in Ukraine since 2015, has led to active voluntary unification of territorial communities and the formation of rural-urban agglomerations of convergent-continuous type, which creates preconditions for inclusive development of districts to create decent

conditions and equal opportunities for the comprehensive development of the population of these entities.

Powerful business entities, especially agri-food holdings, should become drivers of such changes, which are interested in the development of the territories in which they carry out production and economic activities, provided that these companies move to inclusiveness and social partnership with government and the public.

At the present stage of development of Ukrainian society, which is in a state of permanent reform, scientific relevance and practical significance, the issue of its transition to the principles of inclusiveness is gaining. In this regard, the scientific community has intensified research activities in this area.

The purpose of this work is to study the role of agri-food holdings in ensuring the inclusive development of rural-urban agglomerations.

In our previous works it was substantiated that inclusive development is a multidimensional socio-economic development based on mutually beneficial and comprehensive interaction of all subjects of economic system, to ensure long-term increase of welfare of the country, regions and broad sections of the population through sustainable economic growth and fair distribution. results, guaranteeing equal rights, creating opportunities for productive economic activity, maintaining inclusive infrastructure, ensuring social protection and political freedoms in accordance with the principles of trust, justice, equality, barrier-free, involvement and human-centeredness [1].

In the regional aspect, the social purpose of inclusive development is to promote the cohesion of society to create decent conditions and equal opportunities for the comprehensive development of the population of these entities.

The peculiarity of modern inclusive development of territories is that it is formed in the conditions of decentralization and creation of rural-urban agglomerations, in which the interests of agro-food enterprises and their workers are concentrated. At the same time, rural development and inclusive development of the agri-food complex

should not be equated. In developing the concept of rural-urban development and rural-urban inclusive development, the interests of the inhabitants of rural-urban settlements are in the field of view of scientists. At the same time, the structure of the agri-food complex is constantly shifting towards the combination of the interests of the village and the city [2].

We consider the system of inclusive development of rural-urban agglomerations as an environment of interaction of five key actors in the context of building social inclusion: the state, communities, agri-food holdings, small and medium agro-food enterprises, and citizens (residents of rural-urban areas and rural-urban agglomerations). At the same time, citizens are, on the one hand, a key player in this system and, on the other hand, a central object of care, as ensuring their well-being is the key goal of an inclusive concept.

As a rule, in the economic literature there is a widespread opinion about the leading role of the state in improving the institutional environment of the agri-food industry. However, given the lack of basic resources of the state, competencies and motivation to delegate to the state the function of reforming the institutional environment is impractical. The state can be an ideologue of change, a strategist and a guarantor, but the role of a driver for the implementation of inclusive mechanisms is impossible for it. That is why this function can be delegated to other powerful agro-industrial institutions, which have the necessary resources and competencies to optimally reform its institutional environment, as they are most interested in reconstructing the existing model of development to formalize relations between economic entities.

Examining the role of agri-food holdings in ensuring the inclusive development of rural agglomerations, we should identify four key vectors of their influence:

– social – providing an appropriate high level of medical and educational services for residents of a particular territorial community, regardless of region of residence, income level and human characteristics;

– infrastructure – creating and maintaining a high level of infrastructure in the country and ensuring fair access to it;

– economic – providing conditions for entrepreneurial activity and granting the right to work and receive a proper salary for it;

– safe – the formation of a stable safe environment in the country and its individual territorial communities.

In our opinion, in modern conditions, the key is the role of the infrastructure vector, which is based on providing the opportunity to carry out productive economic activities in any part of Ukraine, regardless of the characteristics of the business entity or individual citizen. The tasks of the state are to finance critical infrastructure, such as roads, roads, as well as to stimulate the development of private capital network of points of storage and primary processing of agricultural products.

Another aspect of improving the infrastructure of inclusive development is the provision of opportunities for productive economic activity by villagers through the use of digital technologies and postal services. The role of agri-food holdings in this context should be to partially finance infrastructure projects together with local and state authorities, as well as to prevent discrimination against other market participants in creating their own agri-food infrastructure.

Improving the logistics infrastructure strengthens the interaction between the village and the city, gradually leveling the boundaries between them. That is why we should talk about the full development of the entire agri-food sector, as the interests of both rural and urban residents in the implementation of a fair barrier-free society completely coincide. Examining the inequality of resource distribution in rural areas, it should be understood that the same problems are typical for cities where the lion's share of agri-food production is concentrated [2].

The role of agri-food holdings as a driver of inclusive development does not mean shifting the entire social burden of rural development and meeting the needs of

rural agglomerations, as it would mean moving to a model of relations to which agri-food holdings are not ready.

The dominant role of agri-food holdings in the system of reforming the institutional environment in an inclusive direction is also due to the presence of a sufficient level of market and political power to implement reform changes and the ability to bear a significant share of costs to overcome the imperfection of the institutional environment.

Thus, in modern socio-economic conditions, inclusive development of rural agglomerations should be based on the active involvement of agro-food holdings, which can become drivers of this process based on the use of experience, management competencies and accumulated financial potential primarily for the implementation of the infrastructure vector of inclusive rural-urban development.

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